



# eLearning Africa

↓  
15<sup>th</sup> International Conference &  
Exhibition on ICT for Education,  
Training & Skills Development

Rwanda  
Kigali  
May 11 – 13  
2022

# eLearning Africa In Review

#eLA22  
@eLAconference



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# eLearning Africa – The Leading Pan-African Conference and Exhibition on ICT for Education, Training and Skills Development on the African Continent

→ A truly Pan-African event, **eLearning Africa** is the largest gathering of education and training experts and professionals on the Continent. Participants attend year after year to meet their fellow practitioners and gain exposure to the latest solutions and best practices in technology-supported education, training and skills development. **eLearning Africa** fosters the development and maintenance of multinational and cross-industry contacts and partnerships, and enhances participants' knowledge, abilities and expertise.

→ This annual conference and exhibition showcases the many initiatives taking place on the Continent. These include large-scale multi-stakeholder projects, university-born initiatives, best-practice examples, and even small start-ups. The gathering supports multinational and cross-sector collaboration and partnerships, whilst attracting investment in all levels and all sectors of education, training, learning, and skills development.

→ The eLearning Africa community is made up of high-level policy formulators, decision makers, and practitioners from education, business, and government. The Pan-African conference is hosted by a different African government every year and brings together more than 1000 decision makers, experts and practitioners from across the world (75% of whom were African).

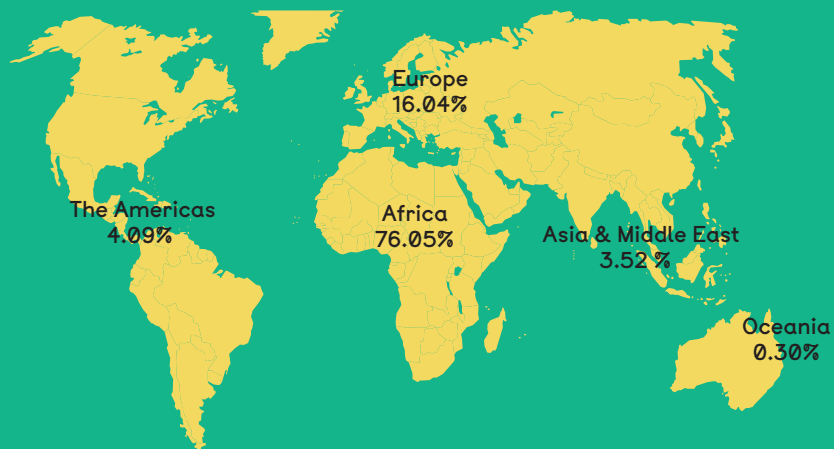
“This is a must attend for all Africans. The best part was seeing Africans together sharing and empowering each other.”

Prof. Zingiswa Jojo, UNISA, South Africa

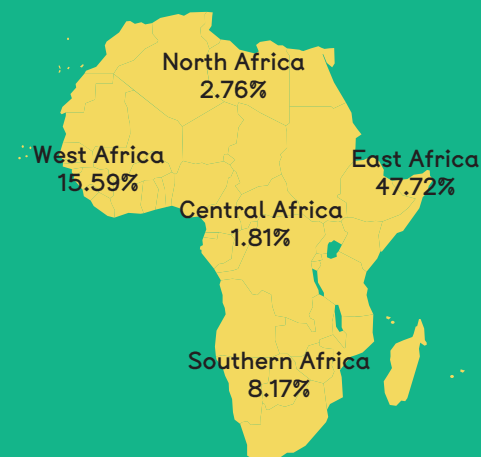
# Key Figures of eLearning Africa 2022

## Where participants came from

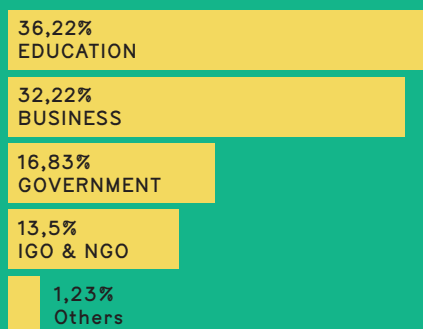
GLOBAL PARTICIPATION



AFRICAN PARTICIPATION



## OCCUPATION OF PARTICIPANTS



1.084

DELEGATES

72

COUNTRIES

12

PRE-CONFERENCE  
EVENTS

12

KEYNOTES SPEAKERS

230

SPEAKERS

70

PARALLEL SESSIONS

70

EXHIBITORS

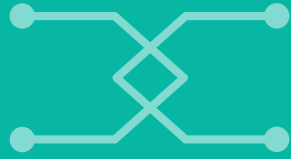
7

DISCOVERY DEMOS



92%

of participants enjoyed  
the relevance and content of the  
conference programme



98%

of participants thought  
that attending eLearning Africa 2022 was  
well worth their while

97%

of participants would consider  
recommending eLearning Africa  
to their colleagues and  
associates



98%

felt that they were well  
integrated at eLearning  
Africa 2022

92%

rated the conference facilities  
and organisation of the conference as  
very good

85%

found it easy to develop  
new contacts at eLearning  
Africa

# ↓ The 14<sup>th</sup> eLearning Africa **Ministerial** Round Table



# For the past years, eLearning Africa has convened the Ministerial Round Table alongside eLearning Africa to provide an open platform to discuss challenges and exchange knowledge about leveraging technology for education, training and skills development.

The goal of the meeting is to facilitate open dialogue and generate practical recommendations that will have real-world impact on policy drafting and implementation.

This year's 14<sup>th</sup> Ministerial Round Table took place in Kigali, Rwanda on May 11, 2022 and addressed the theme: "Getting Back on Track – Practical Steps towards 2063": A decade ago, in its Agenda 2063, the AU set out its vision of a 'transformed continent' and the various aspirations it had for improvements in the quality of life of ordinary Africans. Since then, Africa and the rest of the world have had to contend with a devastating pandemic. It has interrupted progress and upset plans. It has also created new opportunities. As Africa begins a process of greater integration with the creation of ACFTA, African leaders still face the challenge of rapid technological change and growing, increasingly urban populations. How can they move beyond the pandemic, learn its lessons and get back on track towards 2063?

This year's eLearning Africa Ministerial Round Table examined:

- The action Ministers and officials need to take now to seize opportunities
- How to create an 'enabling environment' for technology assisted learning and training
- What African schools, universities and colleges should learn from global best practice
- How African institutions can create effective partnerships
- What the private sector has to offer
- What tomorrow's employers are looking for and how to give it to them

For the recommendations reached after the discussion, and for more details on the meeting please take a look at our MRT Communiqué.

eLearning Africa has gained a reputation for leading the discussion on key issues in African education and training. Its programme includes a ministerial round table, as well as debates, panels and discussions. One minister described the event as "the new reference theatre for the inter-generational transmission of new knowledge at the continental level."





# ↓ Pre-Conference Workshops

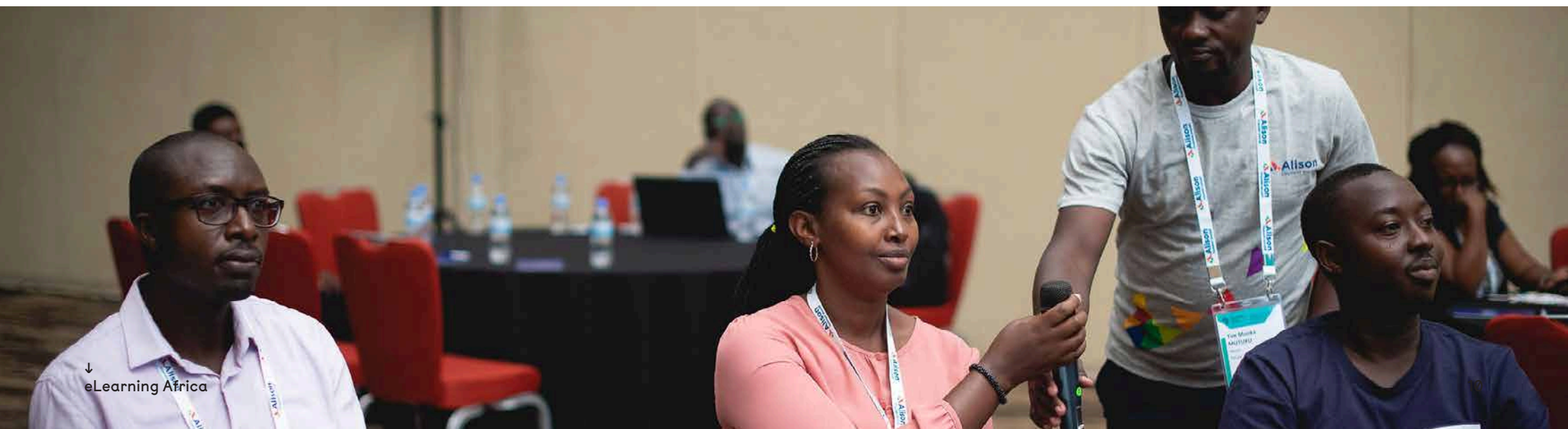


## The eLearning Africa 2022 Pre-Conference Workshops took place on Wednesday, May 11, and offered 12 half- and full-day workshops with activities designed to help participants develop practical skills, as well as gain in-depth insights and concrete knowledge on the following subjects:

- eLearning Africa Future Scenario Planning
- Learn to Create and Share Free Online Courses with LiaScript
- Transform Instruction with Digital Teaching & Learning... Made Simple!
- Des outils et pratiques pour faciliter l'hybridation d'un cours par un enseignant
- Remote Learning Experience During COVID-19 Disruption in Rwanda
- Master the Content Challenge with the atingi Course Lab
- Alison - Empower Yourself - and Your Community
- Introduction to HP LIFE
- Lever les obstacles à la mise en œuvre des REL dans l'enseignement supérieur
- The Pros and Cons of Curating Existing Content vs. Creating New Content
- UNESCO ICT Competency Framework for Teachers / OER Project
- African EdTech Entrepreneurship Course Design Workshop

“It is truly one of the most inspiring events in the sector. Full of resourceful participants. Years of education often teach less than the three days at eLearning Africa.”

**eLearning Africa 2022 participant and exhibitor**



# ↓ eLearning Africa Plenaries



eLearning Africa 2022 featured four plenary sessions, which included the eLearning Africa Plenary Debate and for the first time, the Learning Battle on Wednesday, May 11 . The Plenary Sessions hosted world-renowned experts who shared their perspectives on pertinent issues facing the African education and training sector.

# ↓ The Learning Battle

For the first time at eLearning Africa, a new format for a plenary was introduced to warm the atmosphere of the days to come: the Learning Battle.

This plenary was hosted by Tom Wambeke, from ITCILO in Italy and Charles Senkondo, from the Association of African Development Learning Centres in Tanzania.

Participants in this fully packed plenary stood up spontaneously to share their ideas during 3 minutes about their preferred Learning Method, arguing the reasons for this selected method. After each intervention, other participants could argue in favor or against this method, provoking a lively and highly animated discussion. After each intervention, the audience had a round of applause that was measured by an “applause meter”. The winner of this competition was Wanjiru Mwangi, Bridge2Rwanda, Rwanda



“I did enjoy the conference very much as it was my first time to attend. We had very good interactions and a lot of things to learn.”

Annet Komunda, Ministry of Education and Sports, Uganda

“This is one of the special knowledge sharing events in Africa focusing on education. It greatly transforms. Thank you so much for organizing such a great event aimed at uplifting the standards of education on our continent. We are so grateful for such an innovation.”

Paul Ssendagire, National Teachers' College, Uganda

# ↓ The Opening Plenary

## New Purpose for Education: An African Agenda



The opening plenary, chaired by Albert Nsengiyumva, Executive Secretary of ADEA, Côte d'Ivoire, saw a panel of esteemed speakers discuss a range of topics around this year's theme, 'A New Purpose for Education'.

Keynote speakers of this plenary were:

- **Hon. Dr. Valentine Uwamariya**, The Minister of Education, Rwanda
- **Dr Njeri Mwagiru**, Senior Futurist, Institute for Futures Research (IFR), Stellenbosch University, South Africa
- **Mark West**, Education Specialist, UNESCO
- **Prof. Mogobe Ramose**, Philosopher, South Africa

The Covid pandemic has led to some radical thinking about education. Many countries are re-evaluating their systems and asking questions about the process and purpose of education and training. In Africa, the focus of discussion is not only on how education is changing and how technology might spread its benefits, but also about its fundamental purpose in an era that is increasingly defined by rapid technological change. What is the post-pandemic, African agenda for education? As the continent begins to evolve towards a single market, what do Africans expect from their education system? And what can Africa teach the world about the real purpose of education?

“Thank you so much – it was brilliant to meet you and your team and of course meet so many education leaders across the region. The quality of content & attendees was excellent. We all look forward to next year's edition.”

Vincent Gillet, Chief Marketing Officer, Class, UK

# ↓ Friday Plenary

‘Broadening the Horizon:  
How to Spread the Benefit  
of Education to Everyone’

Giving education a new purpose also means transforming access to it. During the past twenty years, technology has spread education across much of Africa and the world, opening up new opportunities for millions of people. But there is still much more to be done. How we can boost digitalisation, encourage diversity and inclusion, and equip a new generation for the workplace of the future? What are realistic ambitions? How should we broaden our horizons to create a bold, new vision for education and opportunity?

This plenary was chaired by **Dr Anthony Bloome**, Executive Director and Founder of mEducation Alliance, USA and included the following keynote speakers:

- **Hon. Paula Ingabire**, Minister of ICT & Innovation, Rwanda
- **Dr Thelma Efa Quaye**, Head of Digital Infrastructure and Capacity Building, Smart Africa, Rwanda
- **Lady Mariéme Jamme**, Chief Sustainability Officer & Founder of iamtheCODE, UK
- **Bertrand Momo**, Storyteller, Learning Innovation Team, United Nations’ ITCILO, Italy



“Congratulations on a well-run, well attended and meaningful eLearning Africa Conference 2022. It was a pleasure to meet you all in person and my absolute privilege to be a part of the proceedings. I enjoyed the inspirational keynote panels, the small group discussions, and visiting the business booths. I especially greatly enjoyed the debate, and the cultural dance evening was super fun => I have learned many new things and made valuable contacts that I will keep in contact with!”

**Njeri Mwangi**, Senior Futurist, Institute for Futures Research (IFR), Stellenbosch University, South Africa

# ↓ The eLearning Africa Debate

## ‘An African education model’

One of eLearning Africa’s most popular sessions is the annual Debate, which provides an opportunity for everyone to take part in a lively discussion about some of the important issues for the future of education in Africa.

This year, a panel of speakers debated the motion ‘This House believes Africa urgently needs an African education model.’

African education has been heavily influenced by colonialism. More recently, globalism has been setting the agenda. But now, as African countries come together to create ACFTA, a single market

for the whole continent, is it time to concentrate on a pan-African model for education and training that makes the most of Africa’s unique circumstances and opportunities, as well as its heritage and traditions? Or is it, on the contrary, time to embrace globalism more passionately and put an end to African exceptionalism?

These were the key questions facing participants in a fascinating debate, chaired by Dr Harold Elletson, Editor of the eLearning Africa Report. The highly distinguished Keynote speakers were: Prof. Zaheer Hamid, Academic Director of MANCOSA, Honoris United Universities, South

Africa and Professor Mogobe Ramose, one of Africa’s leading philosophers, who spoke in favor of the motion. They were opposed by Dr Njeri Mwangiri, Senior Futurist from the Institute for Futures Research (IFR) at South Africa’s Stellenbosch University, South Africa and Linguistics Professor Sozinho Francisco Matsinhe.

After a closely contested debate, which included several memorable contributions ‘from the floor’ and a series of devastating interventions, the house voted overwhelmingly in favour of the motion on a show of hands.



# ↓ Parallel Sessions





## This year eLearning Africa offered 60 Parallel Sessions that took place over two days, featuring expert speakers from across the African continent and around the world.

All sessions were arranged into nine main themes:

- Smart Education
- Digital Transformation in Africa's Schools, Colleges and Universities
- Pioneering Teachers
- Content and Data at the Forefront
- Fuelling Innovative Technologies
- Pathways to New Skills
- Breaking the Boundaries of Exclusion and Making Inclusion Work
- Business Transformation and Growth
- The EdTech Boom in Africa



With the main theme of 'A New Purpose for Education', eLearning Africa 2022 explored a wide range of issues, including:

- the specific, practical challenges facing African countries
- the suitability of global models in the African context
- the importance of redirecting education to what are likely to be African countries' future needs
- the use of technology in enabling African countries to respond to their specific needs in context
- the development of a single African market and the consequent opportunities and requirements of employers
- the contribution Africa can make to global learning and to providing African experience to solving global problems



# ↓ The eLearning Africa Exhibition



“Congratulations on hosting a successful event. We indeed found it invaluable for us and our partner, Blackboard. We look forward to hearing about 2023.”

Mpho Nkomonde, Head of Marketing, OneConnect Solutions, South Africa

The exhibition is eLearning Africa's central networking hub, hosting leading international and African educational and technology companies and institutions presenting their latest products, tools and services.



## 76 Exhibitors, Sponsors & Partners

- Adapt IT Education
- ADEA
- AfricaConnect3
- AHEEN
- Alison
- ALTISSIA International S.A
- Amatrol
- Appliansys
- Ashaware
- Atinigi
- Bbw GGmbH – International
- Blackboard
- Bookt
- Catalyst IT
- Chaucot Dubost In
- Certiport, a Person Vue Business
- Chaucot Dubost In
- Class Technologies Inc.
- Common sense eLearning & training consultants GmbH
- Coursera for Campus
- CYPHER LEARNING
- Deviare
- Didacta
- Distance Education Africa
- Dokki
- Dr.-Ing. Paul Christiani GmbH Co. KG
- Dynabook Europe GmbH
- Edunao
- Enabel
- ETS
- Federal Ministry for Economic Affairs and Climate Action
- Festo Didactic SE
- Finnpartnership
- GBSN
- Freshworks
- GOPA Worldwide Consultants
- Adapt IT Education
- ADEA
- AfricaConnect3
- AHEEN
- Alison
- ALTISSIA International S.A
- Amatrol
- Appliansys
- Ashaware
- Atinigi
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- Catalyst IT
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- Class Technologies Inc.
- Common sense eLearning & training consultants GmbH
- Coursera for Campus
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- Enabel
- ETS
- Federal Ministry for Economic Affairs and Climate Action
- Festo Didactic SE
- Finnpartnership
- GBSN
- Freshworks
- GOPA Worldwide Consultants
- Hasso Plattner Institute
- Häme University of Applied Sciences
- HP
- Hub4africa – bbw gGmbH
- iMOVE: Training – Made in Germany
- International Council for Open and Distance Education – ICDE
- JAMK Universtiy of Applied Sciences
- Kamaleon
- Kepler
- Lecturio GmbH
- Lincoln Electric
- Louvi
- L'Universite Numerique
- Mastercard Foundation
- Maxx-solar-online-academy
- mEducation Alliance
- MIMBUS
- Mobile Tutor Private Limited
- Moodle
- NABU
- Niflink
- Nomad Education
- OAMK (Oulu University of Applied Sciences)
- OneConnect
- OSAO
- Panopto
- Perlego LTD
- RwandaEQUIP
- Smart Africa
- Sunbooks organisation
- Teachmint Technologies Pvt Ltd
- Technology Partners
- Think modular – digital solutions GmbH
- Three Mountains Learning Advisors
- TooShare
- Ubongo International
- UNESCO
- VigiLEarn Technologies
- VINSYS
- Workseed Oyf
- WBS TRAINING AG

## The eLearning Africa Community

eLearning Africa connects you with its Pan-African network and community of practice in the field of digital learning, enabling you to network with over 73,000 stakeholders in education, training and skills development. They include government ministers, business leaders, policy directors, institutional decision makers and representatives from organisations such as the African Union, the African Development Bank, the United Nations, BOAD, ECOWAS and COMESA, as well as a EdTech start-ups, universities, education and training stakeholder groups, publishers, NGOs, IGOs and many more.

Our network consists of high-level planners, decision makers and practitioners from education, business and government - the three key areas driving ICT supported learning, training adoption and innovation. It is the result of 17 years of research and development, building on the success of Africa's leading conference on technology assisted learning.

“Our network of experts from all over the world, with over 70% from Africa, is unique and it is full of people who are helping to transform education in Africa.. At the eLearning Africa conferences, when people from all over the world get together, ideas are exchanged, partnerships are created and friendships are forged. It is a very special event.” says Rebecca Stromeyer, Founder of eLearning Africa.



**f** 26.200  
→ followers

**t** 8.098  
→ followers

**in** 4.700  
→ members

“This year’s conference seems to have broken attendance records; I am not surprised given that the last 2 years not only prevented in person attendance, but also there is now a global focus and importance for eLearning. The discussions and exhibitors were very informative, and the networking opportunities invaluable. Our guests, especially the EdTech Fellows and government representatives also valued their attendance.”

Suraj Shah, Lead, Regional Centre for Innovative Teaching and Learning, MasterCard Foundation, Kenya

“#TBT we were so impressed by the whole @eLAconference experience. Great business connections were made, a more relaxed style was adopted :-) and we were taken by the stunning architecture of the Kigali Convention Centre in #Rwanda!”

**Dynabook (Twitter)**

“Asante Sana to the organizers @eLAconference .... & hongera (congratulations in swahili) to all educators, trainers, policymakers, investors & specialists in the online learning & education technology space. Building Africa’s Digital Future, one technology at a time”

**21CSkillsAfrica (Twitter)**

“So ... I was a part of this amazing conference. What an honour”

**kendi\_muchungi (Twitter)**

“With this @eLAconference 2022 the education sector is destined to be better”

**mulihB (Twitter)**



“End of the @eLAconference. What an experience ! It was a great exhibition. Thank you to the eLearning Africa team for the organization. See you soon!”

**DokkiApp (Twitter)**

“Thank you so much for the creation of this wonderful worldwide family aiming at enhancing quality learning for all in Africa, through technological innovations! eLearning Africa 2022, a success!!!”

**Jacques Camille (LinkedIn)**

“It was a pleasure to jointly present our projects and activities at our common booth with GOPA at eLearning Africa in Kigali.”

**common sense eLearning & training consultants (LinkedIn)**

“We attended the eLearning Africa in Kigali last week – and listened to some great, critical speakers on digitalization in Africa! We met young entrepreneurs and established educational specialists who are enriching the continent’s education landscape with their visions.”

**GOPA Worldwide Consultants (LinkedIn)**

“eLearning Africa is a wrap and we were so happy to be there to meet with colleagues and peers who are making Africa learn better!”

**Groundflr (LinkedIn)**

“A brilliant event led by Rebecca Stromeyer and her fantastic team. Post #covid 19 events are hard to run, but they did well. I learnt from other speakers and showcased our IAMTHECODE FOUNDATION digital platform. Lots of interest from Ministers and their teams.”

**Lady Marieme Jamme (LinkedIn)**

“The eLearning Africa conference 2022 has come and gone but the learnings and memories made would linger on.”

**Olurinola Oluwakemi (LinkedIn)**

“eLearning Africa you are the right organisation that understands Africa’s potential and capacity and we are impressed you are a full package to bring Africa to the appreciation of e-learning [...]”

**Brook of Knowledge Development Agency (LinkedIn)**

“What an eventful few days we’ve had at eLearning Africa this week. [...]”

**Blackboard MEA (LinkedIn)**

“Sad to see this is the last day at eLearning Africa but happy to have had the chance to meet lots of interesting organisations and people already using Moodle or willing to learn about us. [...]”

**Jose Marcos L. (LinkedIn)**

“Such an exciting and rewarding time”

**FlexiSAF EduSoft**

“What an amazing way to end #eLA22 - with a fiery debate on the future of #AfricanEducation and the proposal of an #AfricanModel”

**@kendi\_muchungi @Gbirir @kamanda @AKU\_BMI**

“Thank you @eLAconference! It was a great time being a part of thought-provoking sessions on Education, Training & Skills Development and to network with decision-makers driving change across the continent. We continue to build for the progress of Africa”

**comeLearnAM**

“With this @eLAconference 2022 the education sector is destined to be better”

**Mulih Bumali**

“End of the @eLAconference. What an experience ! It was a great exhibition. Thank you to the eLearning Africa team for the organization. See you soon!”

**DokkiApp**